



ESREI 2026

EUROPEAN SUSTAINABLE REAL ESTATE INITIATIVE



WHAT IS ESREI?

The European Sustainable Real Estate Initiative (ESREI) was launched by the Green Building Observatory (*Observatoire de l'Immobilier Durable, OI.D.*) in 2021 in order to expand the impact of our work to the European scale. Due to their international development, real estate companies need to fully understand how their counterparts in European countries deal with Environmental, Social and Governance (ESG) issues.

ESREI now gathers a group of more than 12 members. With their support, we have published several resources (studies, country fact sheets, infographics...) addressing various topics such as ESG regulation, adaptation, biodiversity, energy, ...



ESREI'S PURPOSE

- **Provide comparative analysis** of European sustainable challenges and regulations for real estate at the European scale.
- **Host and develop a European network** by incorporating a wide variety of professions and backgrounds.
- **Strengthen collective efforts** around the most material issues for European sustainable real estate stakeholders.

How does it work?

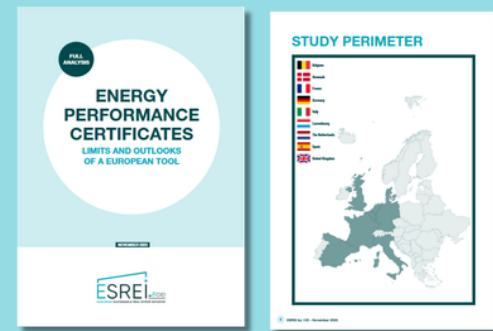
- **ESREI is a membership option**, with several packages available adapting to your needs and ability to engage.
- **Members are integrated in our resources production**, to share their views, knowledge and experience during our Working Groups.
- The expanded scope of participants allows **better interactions and networking experience**, with an annual event to bring together real estate key players.
- **New collaborations and partnerships** with other European industry groups help accelerating industry frameworks adoption, like ULI, INREV, GRESB, CCREM, BBP, DGNB, BGBC, ...

OUR PARTNERS



ESREI'S KEY BENEFITS IN 2026

A LARGE RESOURCE CENTER



TRANSNATIONAL STUDIES
on European Real Estate most material issues.



REGULATORY OVERVIEW
and extra-regulatory information with more than 20 regularly updated country factsheets.



ADDITIONAL RESOURCES
interviews, articles, infographics, etc.



SHARED RESOURCES
with European partners.

A COLLABORATIVE KNOWLEDGE-SHARING NETWORK

WORKING GROUPS



2 WORKING GROUPS
aiming at producing deliverables focused on members' needs and priorities.

REGULATORY MONITORING



REGULATORY WATCH
provided in a quarterly newsletter.

NETWORK



A GLOBAL EVENT
to bring together Europe-wide Real Estate ESG specialists.

WEBINARS



QUARTERLY WEBINARS
to share best practices and discuss key challenges and opportunities faced across Europe.





ESREI 2026

HOW TO JOIN THE INITIATIVE?



TWO OPTIONS

- **BASIC - A package to access our resources**

For OI D French members willing to access ESREI's resources without actively taking part into the programme

PRICING: 20% of annual OI D membership

- **BEING A ESREI ADVANCED MEMBER**

For OI D's members willing to actively engage in ESREI's activities and network.

PRICING: 50% of annual OI D membership

	BASIC	ADVANCED
Access to resources	Yes	Yes
Regulatory newsletter	Yes	Yes
Participation in working groups	No	Yes
Invitations to webinars	No	Yes
Annual event	Paid access	Free access
Featured in ESREI communications	No	Yes



CONTACT

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