



IN 2026

ESREI OPENS A NEW CHAPTER



WHAT IS ESREI?

The European Sustainable Real Estate Initiative (ESREI) is a programme launched by the Green Building Observatory (*Observatoire de l'Immobilier Durable, OID*) in 2021 in order to expand the impact of our work to the European scale. Due to their international development, real estate companies need to fully understand how their counterparts in European countries deal with Environmental, Social and Governance (ESG) issues.

So far, the Programme has gathered a group of up to 9 partners. With their support, we have published several resources (studies, country fact sheets, infographic...) addressing various topics such as regulation, adaptation, biodiversity...



ESREI'S PURPOSE

- **Provide comparative and consolidated analysis** of European sustainable challenges for Real Estate at European scale.
- **Host and develop a European network** by incorporating a wide variety of professions and backgrounds.
- **Strengthen collective efforts** around the most material issues for European real estate stakeholders.



WHAT IS CHANGING IN 2026?

- From 2026, **ESREI will become a membership option**, with several packages available adapting to your needs and ability to engage.
- **Members will be further integrated in our resources production**, to share their views, knowledge and experience.
- The expanded scope of participants should allow **better interactions and networking experience**, with an annual event to bring everyone together.
- **New partnerships** with other European industry groups will help accelerating industry frameworks adoption (ex : ARESI).

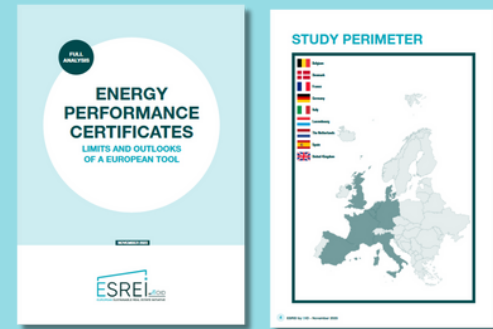
OUR PARTNERS



ESREI MEMBERS' KEY BENEFITS

IN 2026

A LARGE RESOURCES CENTER



TRANSNATIONAL STUDIES
on European Real Estate most material issues.



REGULATORY OVERVIEW
and extra-regulatory information with more than 20 regularly updated country factsheets.



ADDITIONAL RESOURCES
interviews, articles, infographics, etc.



SHARED RESOURCES
with European partners.

A COLLABORATIVE KNOWLEDGE-SHARING NETWORK

WORKING GROUPS



2 WORKING GROUPS
aiming at producing deliverables focused on members' needs and priorities.

REGULATORY MONITORING



REGULATORY WATCH
provided in a quarterly newsletter.

NETWORK



A GLOBAL EVENT
to bring together Europe-wide Real Estate ESG specialists.

WEBINARS



QUARTERLY WEBINARS
to share best practices and discuss key challenges and opportunities faced accross Europe.



ESREI 2026

HOW TO JOIN THE PROGRAMME?



THREE PRICINGS

- **BASIC**

For OID French members willing to access ESREI's resources without actively taking to the programme

PRICING: 20% of annual OID membership

- **ADVANCED**

For OID French members willing to actively engage in ESREI's activities and network

PRICING: 50% of annual OID membership

- **INTERNATIONAL**

For European organisations willing to join only our ESREI without becoming an OID member

PRICING: on demand

	BASIC	ADVANCED	INTERNATIONAL
Access to resources	Yes	Yes	Yes
Regulatory newsletter	Yes	Yes	Yes
Participation in working groups	No	Yes	Yes
Webinars	No	Yes	Yes
Annual event	Paid access	Free access	Free access
Featured in ESREI communications	No	Yes	Yes



CONTACT

Geoffroy GOURDAIN

geoffroy.gourdain@o-immobilierdurable.fr